



Horn Elementary PTO
4530 Holly Street
Bellaire, TX 77401
www.hornpto.org
2ndvp@hornpto.org

501(c)(3) organization
Tax ID # 90-0066615

Dear Neighbor and Community Friend,

Every great neighborhood deserves a great school — and Bellaire is fortunate to have Paul W. Horn Elementary (“Horn”). More than 700 students in Pre-K through 5th grade walk through Horn's doors each day, and the education they receive shapes the future of our entire community. **We are writing to invite your business to be part of that future by supporting our annual gala and auction.**

ABOUT OUR ANNUAL GALA & AUCTION

Horn's Annual Gala & Auction is our school's premier fundraising event, bringing together hundreds of dedicated Horn families, educators, and community members for an exciting evening of celebration. This year's event, Horn in Wonderland, is on February 20, 2027. Funds raised directly support enrichment programs, classroom resources and student experiences that district budgets simply cannot cover — making your contribution genuinely life-changing for the children in our community.

Horn has earned a place among the top 10 schools in Houston year after year — a distinction made possible by the generosity of supporters like you. In the face of ongoing district budget challenges, community partnerships are more vital than ever.

HOW YOUR BUSINESS CAN HELP

We warmly welcome sponsorships and donations of any kind, including, for example gift certificates or gift cards to your business, products, merchandise, or sample collections, experiences, services or private events, restaurant packages, spa treatments, or entertainment passes and custom packages that showcase what makes your business special.

WHAT YOU RECEIVE IN RETURN

Your donation is more than generosity — it's smart marketing. Horn's parent community is an engaged, loyal audience of local families who actively support businesses that support their school. As a donor, your business will receive:

- Recognition in our gala program and event signage
- Visibility across Horn's school communications and social media channels
- Goodwill from hundreds of Horn families who will remember your support
- A tax-deductible donation receipt for your records

HOW TO DONATE

Participation is easy. Simply complete the enclosed form and return it by email, or reach out directly and we will take care of the rest. We are happy to arrange pick-up of your donated items or will invoice you if you wish to sponsor the event.

On behalf of Horn's students, teachers, and the entire Horn community, thank you for considering this request. Every donation — no matter the size — makes a real and lasting difference in the lives of our children. We hope to count your business among the wonderful partners who help make Horn Elementary exceptional.

With gratitude,
Your Horn Elementary Gala & Auction Committee

GALA & AUCTION COMMITTEE

2ND VPS - FUNDRAISING

Rachel Bresner
Alyssa Carden

GALA COMMITTEE

Lauren Bergeron
Hillary Daver
Anna Kronzer
Amy Nelson
Jennifer Rosenfeld

AUCTION COMMITTEE

Maarig Ahmad
Seema Amin
Jenny Dagley
Brittany Kruger
Mahima Patel



SPONSORSHIP OPPORTUNITIES

	SPONSORSHIP LEVEL	INVESTMENT	BENEFITS
	PRESENTING SPONSOR	\$10,000	Exclusive "Wonderland Gala presented by Horn PTO + [Business Name]" recognition, premier logo placement on gala materials, signage, digital communications & gala website, event emcee recognition, dedicated social media spotlight, opportunity to provide branded materials for guests + complimentary gala table for 10 guests
	QUEEN OF HEARTS CASINO SPONSOR	\$5,000	Logo featured on all eleven casino tables, logo on gala materials, signage, digital communications & gala website, dedicated social media spotlight, business logo featured prominently at the event, opportunity to provide branded casino chips
	DRINK ME BAR SPONSOR	\$5,000	Signature cocktail/mocktail named after your business or related to the theme, logo featured at all specialty bars, logo on gala materials, signage, digital communications & gala website, dedicated social media spotlight, business logo featured prominently at the event, opportunity to provide branded cocktail
	CURIOUS & CURIUSER SWAG SPONSOR	\$3,500	Business logo/name associated with the evening's party favors, logo displayed at the favor display, logo on gala materials, signage, digital communications & social media story mention, opportunity to include a branded item or card with each favor, <i>subject to gala committee approval</i>
	WONDERLAND ENTERTAINMENT SPONSOR	\$3,500	"Entertainment presented by [Business Name]" recognition featured prominently at the event, logo on gala materials, signage, digital communications & social media story mention, one dedicated shoutout in Horn Elementary's Cardinal Tweets newsletter with sponsor-provided content (reaching over 1,100 contacts)
	THROUGH THE LOOKING GLASS PHOTOBOOTH SPONSOR	\$2,000	"Photobooth presented by [Business Name]" recognition, logo prominently displayed at the photobooth, logo included on photo booth printouts (when available), recognition on the gala website
	WHITE RABBIT RAFFLE SPONSOR	\$1,500	Prominent logo placement on the Heads or Tails raffle display, recognition from the emcee during the Heads or Tails auction game, brand visibility during a highly engaging, audience-participation moment, recognition on the gala website
	FRIEND OF WONDERLAND	\$500	Opportunity to provide business flier to Horn Elementary school for distribution in ~700 student folders & recognition on the gala website

ADDITIONAL OPPORTUNITIES

CUSTOM SPONSORSHIPS AVAILABLE

Let us know how you'd like to be involved!

AUCTION ITEM DONATIONS

We welcome in-kind donations for our live and silent auctions.

TEACHER TICKET DONATIONS

Help send a teacher through the looking glass!



For more information or to confirm your sponsorship or donation, please contact
2ndvp@hornpto.org



SPONSORSHIP COMMITMENT & AUCTION ITEM DONATION FORM

Horn Elementary 2026-2027 Auction & Gala Benefiting Paul W. Horn Elementary

DONOR/BUSINESS INFORMATION

Business/Organization Name: _____

Contact Name: _____

Address: _____

Email: _____ Phone: _____

Donor Signature: _____ Date: _____

SPONSORSHIP COMMITMENT

Yes! I'd like to support Horn in Wonderland with the following sponsorship:

- | | |
|---|-----------------|
| ☐ Presenting Sponsor | \$10,000 |
| ☐ Queen of Hearts Casino Sponsor | \$5,000 |
| ☐ Drink Me Bar Sponsor | \$5,000 |
| ☐ Curious & Curiouser Swag Sponsor | \$3,500 |
| ☐ Wonderland Entertainment Sponsor | \$3,500 |
| ☐ Through the Looking Glass Photobooth Sponsor | \$2,000 |
| ☐ White Rabbit Raffle Sponsor | \$1,500 |
| ☐ Friend of Wonderland | \$500 |
| ☐ Other (please specify): _____ | |

AUCTION ITEM DONATION

Item/Service: _____

Complete description of items and/or service:

Donation restrictions: _____

Fair market value: _____

Delivery of Items (please mark one of the following):

- ☐ Donation is attached to this form/email
- ☐ Donation to be picked up at agreed upon location
- ☐ Other (please specify): _____

SUBMISSION/CONTACT INFORMATION

Please submit completed forms by email to 2ndvp@hornpto.org or by mail to:



Horn Elementary Gala & Auction Committee
Attn: Rachel Bresner & Alyssa Carden
4530 Holly Street
Bellaire, TX 77401

A letter confirming receipt of your commitment will be provided for your files.



Horn Elementary PTO is a 501(c)(3) organization. Your donation is tax-deductible. IRS Tax ID # 90-0066615.